



CONTACT

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(562) 506-8141

EDUCATION

California State University, Long Beach
Bachelor of Arts in Psychology
2015 - 2019

SKILLS

Media Production | Canon DSLR & Mirrorless,
iMovie, Adobe Premiere Pro, Photoshop,
Lightroom

Communications | Social Media Strategy,
Media Planning, Consumer Insight Research,
Copywriting

Other | Program Outreach, Management

ACTIVITIES

PAC Modern Dance Troupe | Dancer
CSULB Pilipino Cultural Night | Dancer,
Archives (Media) Committee Member, Board
Member

EXPERIENCE

Long Beach Cal-SOAP, Long Beach, CA
Regional Coordinator, July 2020 – Present

- Assisting the Program Director with designing and evaluating pre-college curricula.
- Providing ongoing and consistent contact with all regional advisors via email, phone, in-person, or online methods.
- Conducting outreach to site partner contacts to build awareness of services provided.

Program Assistant, January 2020 – June 2020

- Assisted with development of media assets and pre-college curricula.
- Managed a committee tasked with relaunching program's social media account with the directive of seeing 50% growth in following.
- Developed and designed photo and video graphics to be posted on program's social media.

College Advisor, August 2018 – June 2020

- Met with high school students to assess postsecondary education plans.
- Worked with students in workshop settings to address needs of multiple individuals in a short period of time.
- Assisted students with applications for postsecondary education, including the FAFSA and California Dream Act Application.

CSULB Pilipino Cultural Night, Long Beach, CA

Archives (Media) Committee Coordinator, July 2019 – Present

- Ideating creative content to be produced in the form of portrait photo and/or short-form video.
- Organizing photoshoots and filming sessions for content to be pushed on social media platforms or archived for posterity.
- Collaboratively managing organization's YouTube channel.

Initiative Media/Mediabrands, Los Angeles, CA

Summer Resident – Strategy, June 2018 – August 2018

- Assisted Strategy Department with day-to-day tasks in the office.
- Compiled articles for a weekly newsletter to be sent to the national strategy team.
- Collaborated with a group of fellow residents to build a mock media plan from client brief to partnership negotiation.